Sponsorship Opportunities
MN Blogger Conference

ABOUT THE CONFERENCE

The MN Blogger Conference, now in its 8th year, is a full-day educational conference for professional and hobbyist bloggers. Keynote speakers, featured guests, and panelists elevate the local blogging community by sharing industry news, best practices, and networking opportunities.

The 2017 conference will be held on Saturday, October 14 at the St. Paul campus of Concordia University.

MN Blogger Conference has consistently met 100% venue capacity with each of our past 7 events.

2016 DAY OF CONFERENCE STATS

- 300 attendees
- 16 breakout sessions
- 18 speakers & panelists
- 3,328 attendee posts (Twitter & Instagram)
- 6.9 million impressions using #mnblogcon
- 98% positive rating from attendees

WHAT DOES SPONSORSHIP SUPPORT?

100% of sponsor dollars go towards the event. Funds from ticket sales and sponsorship go towards expenses such as deposits, catering, website administration, and other costs associated with running the conference and maintaining our local community presence.

SPONSORSHIP BENEFIT/LEVELS

All sponsorship levels include:

★ Tickets to the event (quantity determined by sponsorship level)
★ Logo included on 2017 Sponsor Page
★ Logo included on website sidebar
★ Logo included on event signage
★ Social media promotion of your sponsorship

Title Sponsor - $7,500 (1 available)
- Title sponsor for event (ie Your Company presents @mnblogcon)
- Logo with company link added prominently to conference website header
- Dedicated signage at conference
- Exhibit table at conference
- Exhibit table at after party
- Company logo & link included in all conference email newsletter announcements
- 3 dedicated emails sent to conference attendee list (2 pre and 1 postevent)
- Brief address to attendees during opening
- Sponsor thank you during opening & closing remarks
- 1 pre-event dedicated blog post with sponsor messaging
- List of attendee contact information for future outreach
- 10 tickets provided for organization attendees

After Party Sponsor - $5,000 (1 available)
- Title sponsor for after party (ie Your Company presents the @mnblogcon after party)
- Dedicated signage at after party
- Exhibit table at conference
- Exhibit table at after party
- Company logo & link included in all conference email newsletter announcements
- 2 dedicated emails sent to conference attendee list (1 pre and 1 post-event)
- Brief address to attendees during opening remarks
- Sponsor thank you during opening & closing remarks

- 1 pre-event dedicated blog post with sponsor messaging
- List of attendee Twitter accounts for future social media outreach
- 8 tickets provided for organization attendees

Gold Level - $3,000
- Exhibit table at conference
- Exhibit table at after party
- 2 dedicated emails sent to conference attendee list (1 pre and 1 post-event)
- Brief address to attendees before closing remarks
- Sponsor thank you during opening & closing remarks
- One pre-event dedicated blog post with sponsor messaging
- List of attendee Twitter handles for sponsor's future social media outreach
- 6 tickets provided for organization attendees

Silver Level - $1,000
- Exhibit table at conference
- Sponsor thank you during opening & closing remarks
- 4 tickets provided for organization attendees

Bronze Level - $500
- Sponsor mention during opening & closing remarks
- 2 tickets provided for organization attendees

CONTACT
To discuss MN Blogger Conference sponsorship, contact Mykl Roventine at
Mykl@GetSocialEvents.com . We are open to customizing sponsorship benefits.