Thank you for your interest in speaking at the 3rd Annual Minnesota Blogger Conference, Saturday, Sept. 22, 2012 at the Allina Health Headquarters in Minneapolis.

While we do invite speakers, we also accept proposals. If you’d like to be considered as a speaker, please complete this short questionnaire and send to mnblogconf@gmail.com by 10 a.m. August 6, 2012.

Thank you,

Sara Kerr

Speaker Manager,
Minnesota Blogger Conference

# A few notes before we begin…

As a conference dedicated to bloggers, we ask that all session topics have a direct connection to blogging (as opposed to social media as a whole).

Topics that will grab our attention will be a hot topic and of interest to a wide variety of bloggers (think of all the niches of bloggers we serve: tech, corporate, money-saving, food, parenting, sports, etc.)

Speakers that will grab our attention will have direct experience blogging and expertise in the topic area.

# First of all, what would you like to talk about?

Session Title (75 maximum characters including spaces)

Short Session Description(400 maximum characters *including spaces)*

In a few sentences (not bullet points), explain what your session will cover. We will use this information to market your session and the conference, in the program guide and on the website. This is your 30-second elevator speech, it’s got to rock and grab attention.

Session Detail(2,500 maximum characters *including spaces*.)

What are the main ideas you plan to cover? What kind of controversies (if any) will your session raise? What experience or expertise do you bring to the topic?

This section will help the planning committee evaluate your proposal.

**Will you be presenting this topic elsewhere within 45 days before or after the Minnesota Bloggger Conference?**

\_\_Yes

\_\_No

If YES, please provide details:

# Now, tell us about yourself!

## Speaker Biography

(600 characters including spaces) This information will appear on the website and in other marketing materials. Here’s co-founder/director Missy Berggren’s bio, it’s 460 characters with spaces:

*Melissa (Missy) Berggren is a marketing manager with Allina Health, focused on brand and advertising. She blogs on marketing and business at* [*melissaberggren.com*](http://melissaberggren.com) *and on the rest of her life (parenting, family activities and health topics) at* [*Marketing Mama*](http://www.marketingmama.com/)*. Named one of the top 11 Tweeps of the Twin Cities, Top Ten Titans of Twin Cities Social Media and Top 50 Women of Twitter, Missy isn’t far from any online discussion and regularly appears in local media.*

### Your Bio:

## Your Details

First name:

Last Name:

Company:

Job Title:

Email address*:*

Best Telephone:

Your Blog Address:

Your Twitter Handle:

Your LinkedIn Public Address:

# Final Thoughts

**Sales and product pitches during session are *verboten*!**

If you have a new product or service you’d like to talk about, please contact Arik Hanson at arik@arikhanson.com to talk about an exhibit space or sponsorship opportunity.

# Lastly,

## When submitting this form, please attach a photo of yourself (headshot). If selected, this will be used with your bio on the mnbloggerconference.com web site.